## 7 Reasons to Advertise on

YourDirectoryName.com

**1** Cost Effective

You work hard for your money. That's why we keep our advertising rates as low as possible. A listing on our directory website is much less expensive than other advertising methods giving you more bang for your buck!

**2** Measurable Results

Unlike traditional marketing methods where it's hard to track success, we offer key metrics and real-time traffic stats so you know exactly how many people are seeing your listing.

**3** Locally Focused Marketing

By focusing exclusively on the local market, we're able to target the customers that matter most to you - local customers.

**4** Get More Traffic

A listing on our directory website is a great way to get more visitors to your website and more customers to your business.

**5** Increase Brand Awareness

Let's face it - the more exposure your brand gets, the better. That's why a listing on our directory website is a critical component to an overall healthy marketing strategy.

**6** Always Accessible

Our mobile-friendly website allows potential customers to search and find your business 24 hours a day, 7 days a week, from any device - including desktop, tablets and smartphones.

**7** Your Competitors are Advertising

If you're still on the fence about advertising on our directory website, consider this one very important fact: your competitors are doing it. Each day that passes when you're not taking advantage of advertising on our site is another day you're losing market share to someone else.

**Get Started Today: YourDirectoryName.com** 

## YOUR LOGO HERE



Increase Your Online Visibility
97% of all consumers use the internet to search for local products and services. Don't miss out on thousands of potential customers in your area.

Improve Your Search Results
A listing with us can increase your search engine ranking, improve your SEO, and get you showing up higher in local search results.

Get More Customers

Local customers are searching for businesses like yours online every day. We help them find you before your competition.

## We Help You Connect with More Local Customers Online

